bauma CHINA – This Trade Fair is Asia’s largest and most important event for the construction industry. Since the first bauma CHINA was held in 2002 the show kept growing continuously. bauma CHINA is the gateway for international enterprises to the Chinese market and for Chinese enterprises to global markets.

For us, bauma CHINA is the largest construction machinery exhibition in the Asian-Pacific region. Through such a platform, we can further enhance our brand image.

Zhou Yiping, Vice President of Corporate Communication of Volvo Construction Equipment Investment Co., Ltd., China

bauma CHINA 2018 was very successful. It has made history in many aspects: the number of exhibitors, the exhibition space and the total volume of orders made on site. The exhibitors have especially benefited and felt the enthusiasm of users and their expectations for the future.

Qi Jun, Chairman of China Construction Machinery Association, China

Facts and Figures*

Visitor ratings

92% would recommend bauma CHINA to others
93% plan to visit the next show
87% evaluate the overall assessment of the show with excellent/very good

330,000 sqm
230,000 sqm Indoor
100,000 sqm Outdoor

3,350 Exhibitors from 36 countries
212,500 visitors from 143 countries

430,000 sqm Visitor ratings 330,000 sqm Indoor 230,000 sqm Outdoor 100,000 sqm Outdoor 3,350 Exhibitors from 36 countries 212,500 visitors from 143 countries 3,350 Visitors from China 88% 12% International visitors

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93% plan to visit the next show
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Sustainable success for years
bauma CHINA is a mandatory event for your success on the Asian construction machinery market. Demand for construction machinery, building-material machines, mining machines and construction vehicles has been strong at bauma CHINA for years.

Leading platform
Companies that participate in bauma CHINA secure themselves the attention for the world’s fastest growing market for construction machinery. It is the leading platform for tapping this important growth market.

Presence of industry leaders
Market leaders, global players and decision makers from around the world meet at bauma CHINA. That makes it the definitive forum for this industry. Take advantage of this powerful network for your business success.
General information

Venue
Shanghai New International Expo Centre
2345 Longyang Road
Pudong, Shanghai
P.R. China

Opening hours
Tue. to Thu.: 09:00‒17:00
Fri.: 09:00‒15:00

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81829 München
Germany

Exhibition sectors

- All around construction sites
- Mining, extraction and processing of raw materials
- Production of building materials
- Components and service suppliers

Reasons to attend

1. bauma CHINA promotes interaction with and among exhibitors and visitors by responding better to their needs, facilitating trade and communication more intelligently and digitally, and providing participants with efficient services.

2. bauma CHINA is the gateway for international companies to the Chinese market and for Chinese enterprises to the global market.

3. bauma CHINA is Asia’s leading platform for experts in the construction machinery sector where exhibitors show their latest developments and innovations.

Organizers
- Messe München
- Messe Muenchen Shanghai Co., Ltd.
- CCMA – China Construction Machinery Association
- CCPIT-MSC – China Council for the Promotion of International Trade – Machinery Sub Council
- CNCMC – China Construction Machinery Co., Ltd.

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