

Good reasons to attend the fair



There are plenty of good reasons to attend bauma CHINA. It will give you a comprehensive look at Asia's construction-machinery industry and new impetus for your business success. See for yourself.

bauma CHINA 2020: the place to be. bauma CHINA 2020 reaches a new high

The event's new dimension reflects the upswing of the industry that enters a new era.

Major international brands showcase their novelties

The trade fair's internationality demonstrates the global attractiveness of the important growth market in China.

Domestic industry leaders in focus

bauma CHINA pools the Chinese innovations in the construction machinery industry.

Smart & green technologies

bauma CHINA 2020 will be the ideal platform for a high-profile, innovative technology arena.

Vast insight into the Chinese market

Banking on 18 years of experience, bauma CHINA is the event that shapes the direction and future of China's construction equipment industry.

More than an exhibition: powerful networking for your business success.

Leverage the many benefits bauma CHINA's internationality offers—meet experts and decisionmakers from China and abroad.

SAVE THE DATE

bauma CHINA

Date: Nov 24 - 27, 2020

bauma CHINA is the community for the Asian construction machinery industry

- ✓ bauma CHINA 2018 attracted 212,500 visitors—94 percent coming from Asia—as well as 3,350 exhibitors from 38 countries. The show occupied all 330,000 square meters of exhibition space at the Shanghai New International Expo Centre.
 - ✓ bauma CHINA is the gateway for international companies to the Chinese market and for Chinese enterprises to the global market.
 - ✓ bauma CHINA promotes interaction with and among exhibitors and visitors by responding better to their needs, facilitating trade and communication more intelligently and digitally, and providing participants with efficient services.
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